

Verified Attention. Measurable Revenue.

The RentGain.AI Media Kit — expanded with brand case studies and frequently asked questions. 152-second average watch time, 100% KYC-verified audience, and 8,791 completed resident actions across the top brand cohort.

152s	100%	0%	92%
Avg watch time	KYC-verified	Ad fraud	Video completion

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01 — The Verified Attention Engine

Attention you can prove. Audience you can trust.

RentGain.AI pays renters real money to watch, answer and engage. Every impression is gated by KYC verification, every interaction logged on-chain to an outcome. The result: an audience that stays for 152 seconds on average — 25× the social benchmark — across surveys, rewarded video and in-game placements.

Watch	Quiz	Verify	Convert
Pause	Feedback	Reward	Report

Brands receive a single verified-action invoice — not a CPM estimate. If the resident did not complete the watch, the quiz or the survey, the brand is not charged.

02 — Benchmarks

How RentGain.AI compares to the open web

Surface	Avg. attention captured
Display Ads	<1s
Social Ads	2–6s
RentGain.AI	152s

Metric	RentGain.AI	Industry avg.
Click-through rate	6.8%	0.46%
Watch time	152s	~6s
Email open rate	42.6%	21.5%
Video completion	92%	20–30%
Engagement rate	38.2%	4.2%
Conversion rate	12.4%	2.35%

03 — Channel depth

Three formats. One verified outcome.

Game ads

7,335 completions · 14.9k exposure · 10 brands · \$2,077 spend

In-game rewarded placements with quiz-gated completion.

Rewarded video

1,203 completions · 1,237 exposure · 8 brands · \$579 spend

Watch-to-earn video with 92% average completion.

Surveys

253 completions · 288 exposure · 5 brands · \$117 spend

Structured response capture with 1,823 logged answers.

Channel breadth lowers concentration risk: a brand can enter through survey research, rewarded video or in-game advertising and still produce measurable resident actions.

04 — Top 10 Brands — Investor Performance

The ranked cohort

Score formula: scale footprint (35%), completed actions (35%), channel depth (15%), action completion rate (10%), quality rate (5%).

#	Brand	Score	Footprint	Actions	Conv.	CPCA
1	LendHunt	95.5	3,036	1,142	60.3%	\$0.42
2	Hulu	90.7	3,280	1,191	57.0%	\$0.41
3	GotPrint	90.4	2,510	1,048	71.7%	\$0.45
4	Visible	89.7	2,554	1,016	66.1%	\$0.45
5	Revived Smiles	89.2	2,353	950	67.7%	\$0.43
6	JavaScript Short-course	88.5	3,063	988	47.6%	\$0.08
7	Python Short-course	86.8	2,725	833	44.0%	\$0.16
8	Statik	85.9	1,600	446	38.6%	\$0.04
9	MileIQ	85.9	2,577	759	41.7%	\$0.29
10	Apploi	85.3	1,539	418	37.3%	\$0.05

8,791	25.2k	40.7%	\$2,773
Completed actions	Top-brand footprint	Share of ADS	Tracked spend

05 — Brand case studies

Five featured launches

LendHunt · Score 95.5 · Omnichannel growth signal

1,142	60.3%	\$0.42	3
Actions	Completion	CPCA	Channels

LendHunt launched 3 tracked campaigns across Game / Video / Survey, producing 1,142 completed resident actions at 100% quality. Survey capture added 151 structured responses and 41 minutes of resident answer time. Primary CTA: *Get Your Cash Today!* Top region: Mountain Park, TX. Top age band: 35–44 (26.9%).

Hulu · Score 90.7 · Resident reach signal

1,191	57.0%	\$0.41	2
Actions	Completion	CPCA	Channels

Hulu shipped 3 video-led campaigns over a 97-day window. The streaming brand captured 1,191 completed resident actions and the highest single-brand footprint in the cohort (3,280) — proof that long-form rewarded video clears in the RentGain audience. Primary CTA: *Sign up Today!*

GotPrint · Score 90.4 · Resident reach signal

1,048	71.7%	\$0.45	2
Actions	Completion	CPCA	Channels

GotPrint's promotional product offer hit the cohort's highest completion rate at 71.7% — quiz-gated game ads paired with a single-step landing redemption. Strong evidence that mid-funnel, utility-driven offers convert disproportionately in a paid-attention model.

Visible (Verizon) · Score 89.7 · Resident reach signal

1,016	66.1%	\$0.45	2
Actions	Completion	CPCA	Channels

Visible combined a survey-led discovery phase with a high-completion game ad. The format pulled 204 structured survey responses on top of 812 game completions, giving the carrier both a measured action and a panel of declared switching intent.

Revived Smiles · Score 89.2 · Resident reach signal

950	67.7%	\$0.43	2
Actions	Completion	CPCA	Channels

Revived Smiles ran a healthcare offer on rewarded video and game placements. Despite a regulated category, the brand delivered 950 verified actions and a 67.7% completion rate — proof the model carries through health, dental, and fintech verticals.

06 — Audience selection lenses

Targeting that respects consent

Demographics	Age band, gender identity, household composition, ZIP/region.
Financial profile	Income tier, employment status, credit-product holdings.
Housing	Renter vs. owner, lease length, unit type, building class.
Behavioral	Past campaign engagement, format preference, average completion time.
Declared intent	Recent survey answers indicating switching, shopping or product fit.
Education	College status, school region, program type.

07 — Trusted by brands

Across retail, fintech and streaming

Hulu	Visible	Verizon	MileIQ	Apploi
LendHunt	GotPrint	Revived Smiles	Statik	Walmart
Target	Best Buy	Amazon	DoorDash	Uber
Lyft	Shopify	Square	PayPal	Cash App
Robinhood	Chime	SoFi	Affirm	Klarna
Spotify	Netflix	Disney+	Peacock	Paramount+

08 — Frequently asked questions

Answers for brands & investors

Do I need creative assets to start?

No. If you have decks, images, or videos, drop them in. If you don't, skip the upload step — the Creative Generator drafts a full set from your prompt and brand URL.

How is this different from running ads on Meta or TikTok?

Those platforms charge per impression or click. LaunchPad charges per completed action — a watched video, a finished survey, a redeemed offer. You only pay when something actually happened.

Who are the people seeing my campaign?

Verified renters and college students — KYC-checked, consented, and financially motivated. Every engagement earns them real money, which is why completion rates clear 50%.

What happens after I approve a launch?

Campaigns push to the selected DSP buckets and your dashboard starts streaming telemetry. First verified engagements typically arrive inside 24 hours.

Can I edit the AI's work?

Yes — every field on the Launchpad is editable. Tone, audience, creatives, budget allocation, and compliance flags are all yours to override. AI does the heavy lift; you make the calls.

What's the \$500 launch credit?

Real campaign spend, deposited the moment you verify your brand. Not a discount or coupon — it allocates across any DSP buckets the AI recommends.

How do you prevent ad fraud?

Every impression sits behind KYC + device-binding + behavioral biometrics. No bots, no farms — 0% measured fraud across the top brand cohort to date.

What reporting do brands receive?

A live dashboard with verified completions, CPCA, watch-time distribution, survey answer capture, and per-DSP-bucket attribution. Exports as CSV or scheduled email.

Is there a minimum spend?

\$500 self-serve to enter. Managed-service partnerships start at \$25k/quarter and include creative production and DSP curation.

Where do residents come from?

RentGain.AI's resident network — currently focused on Texas-region renter and college-student audiences, expanding across the US in 2026.

Get in touch

Press, partnerships and investor enquiries: hello@rentgain.ai

Web: rentgain.ai · Media kit: rentgain.ai/media-kit